

Waiblingen, April 23, 2024

STIHL 2023 yearly report overview

Revenue in millions of euro

(adjusted for consignments within the group)

STIHL Group¹

Revenue	5,270.2	(2022: 5,495.0)
Revenue outside Germany	90.5 %	(2022: 90.2 %)

Founding company²

Revenue	1,580.0	(2022: 1,783.1)
Revenue outside Germany	88.0 %	(2022: 89,7 %)

Employees (as of Dec. 31)

STIHL Group	19,805	(2022: 20,552)
Founding company	6,003	(2022: 5,968)

Equity ratio (as of Dec. 31)

STIHL Group	65.9 %	(2022: 61.6 %)
Founding company	40.3 %	(2022: 38.0 %)

¹ STIHL HOLDING AG & Co. KG

² ANDREAS STIHL AG & Co. KG with seven facilities in Germany



Capital expenditure in millions of euro

STIHL Group	431.9	(2022: 404.0)
Founding company	162.9	(2022: 136.4)

Depreciation in millions of euro

STIHL Group	263.1	(2022: 199.1)
Founding company	112.3	(2022: 72.1)

Distribution structure

Sales through STIHL Approved Dealers. Today, STIHL Group's sales network consists of 44 sales and marketing subsidiaries and two representative offices, about 120 importers and more than 55,000 STIHL Approved Dealers in over 160 countries throughout the world.

Manufacturing structure

Manufacturing facilities in Germany, USA, Brazil, Switzerland, Austria, China and the Philippines.

STIHL Group structure

STIHL HOLDING AG & Co. KG

Legal form: Limited partnership (KG)

General partners: Hans Peter Stihl and STIHL AG

Ownership structure: 4 Stihl shareholder groups

ANDREAS STIHL AG & Co. KG (Founding company)

Legal form:

General partners:

Limited partnership (KG)

Hans Peter Stihl and STIHL AG

Limited partner:

STIHL Holding AG & Co. KG



STIHL HOLDING AG & Co. KG is the controlling company of the ANDREAS STIHL AG & Co. KG partnership (founding company with seven facilities in Germany), STIHL Vertriebszentrale AG & Co. KG in Dieburg (distribution within Germany) and the STIHL Kettenwerk GmbH & Co. KG, Waiblingen.

All holdings in STIHL joint-stock companies overseas are consolidated under the umbrella of STIHL International GmbH in Waiblingen, a 100%-owned subsidiary of ANDREAS STIHL AG & Co. KG.

Boards of the companies

Members of the Advisory Board of STIHL HOLDING AG & Co. KG

Dr. Nikolas Stihl Chairman
Selina Stihl Deputy Chair
Karen Tebar Deputy Chair

Hans Peter Stihl Honorary Chairman

Dr. Rolf Breidenbach (since April 22, 2023)

Ralf W. Dieter (from January 1, 2024)

Franz Fehrenbach (until January 31, 2023)

Prof. Dr. Michael Hoffmann-Becking

(until April 22, 2023, from July 18, 2023 until December 31, 2023)

Dr. Markus Miele (from April 22, 2023)

Prof. Dr. Martin Richenhagen

Dr. Eberhard Veit (until January 31, 2023)

Michael von Winning

Members of the Executive Board of STIHL AG

Michael Traub Chairman of the Executive Board

Ingrid Jägering Finance
Anke Kleinschmit Development

Sarah Gewert Marketing and Sales

Dr. Michael Prochaska Human Resources and Legal Affairs

Martin Schwarz Manufacturing and Materials



Members of the Supervisory Board of STIHL AG

Representing the owners:

Dr. Nikolas Stihl Chairman

Hans Peter Stihl Honorary Chairman

Selina Stihl Karen Tebar

Dr. Rolf Breidenbach (from July 18, 2023) Franz Fehrenbach (until January 31, 2023)

Prof. Dr. Michael Hoffmann-Becking (until July 18, 2023)

Dr. Markus Miele (from July 18, 2023)

Prof. Dr. Martin Richenhagen (from July 18, 2023)

Representing the employees:

Günter Meyer

Thomas Bamesberger (until July 14, 2023)

Marion Freytag

Matthias Fuchs

Tatjana Funke (until July 14, 2023)

Florian Hoche (from July 14, 2023)

Dr. Klaus Langhans (until July 14, 2023)

Horst Otterbach (from July 14, 2023)

Susanne Thomas (from July 14, 2023)

Your contact for daily and business press:

ANDREAS STIHL AG & Co. KG

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